

LOGO

Our Main Signature Variants

logotype & symbol

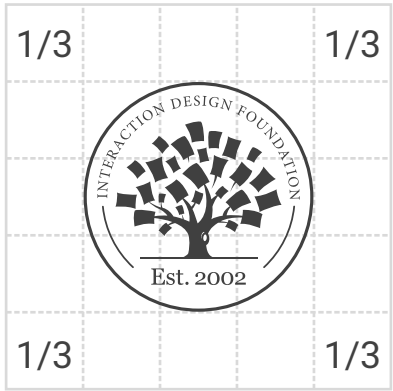


symbol

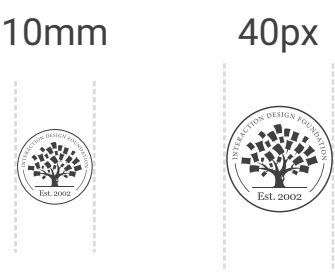


Area Control and Positioning

Clear Space



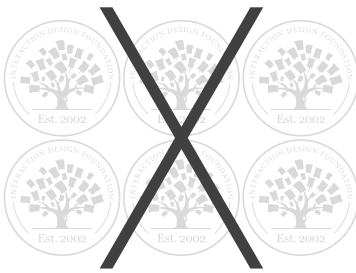
Minimum size



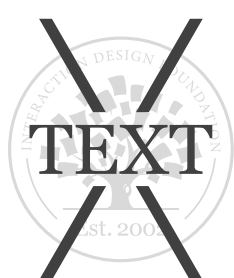
Do not distort



Do not use as a pattern



Do not use to frame text



REVERSE LOGO APPLICATION

logotype & symbol



symbol



COLORS

Basic colors



#009cde
idf-blue



#4e92cc
idf-dark-blue



#f5851e
idf-orange
- using only for accents -

White & grey



#ffffff
white



#ececec
idf-lightest-gray



#dddddd
idf-lighter-gray



#bcbcbc
idf-medium-gray



#848484
idf-darker-gray



#404040
idf-darkest-gray