IDF Company Memberships:

Make your company more design-centric

A QUICK OVERVIEW

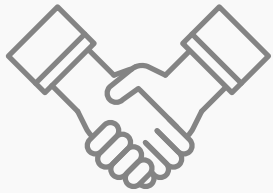# About the Interaction Design Foundation

Established in 2002 in Denmark, the Interaction Design Foundation is inspired by the Scandinavian educational system to create high-quality education to improve the way people learn design. Over the past 16 years, we've built a sustainable collaboration and education platform, and have grown our global community to reach 475 local groups in 84 countries.

We aim to democratize learning by providing top-notch curricular materials and strike the perfect balance between academic rigor and business relevance.
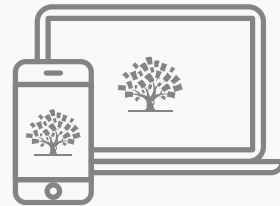
Key Value Propositions

Dedicated support

From training agenda advice to simplifying admin tasks, you will have dedicated support at hand to personally oversee your needs.
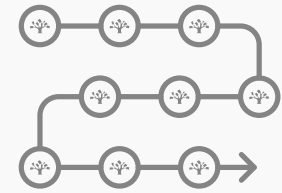
Reduced work interruptions

Our courses are 100% online and self-paced—making them flexible enough to fit into any schedule. Your team will never need to leave the office, or pause a project, to attend their training.

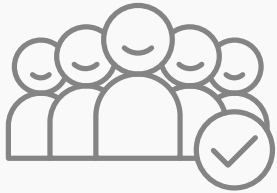## Ivy League content. Silicon Valley expertise.

The world's best universities use IDF's course material. With training administered by experienced practitioners and academics, your team will be trained by the best in the business.
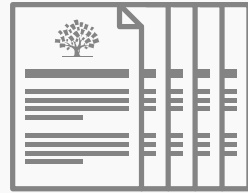
User-centricity for all

We believe that successful products come from a design-centric culture. That's why you'll get tailored training paths for all job roles, aligned to your company's business goals.

Key Value Propositions

Time for what's important

A comprehensive dashboard integrating billing, enrollment, progress tracking, and reports will remove any administrative drudgery and leave you to focus on training.

Resources ready for your team

Utilize a comprehensive library of downloadable templates that your team can directly incorporate into their work. Bootstrapping your design process has never been so easy.

Expert help with a global perspective

With a Company Membership, IDF's global design community is available to help with your design problems—be it over online discussion forums or in-person at local meet-ups.

Savings at scale

Effective corporate training must be scalable & flexible. IDF's Company Membership gives team members unlimited access to courses. By avoiding paying per course, per employee, you'll save thousands of dollars.

29 Online Courses and Counting...

We currently have the following 29 online courses within our catalog. We constantly improve our existing courses and launch new ones—we expect to launch five new courses over the next six months.

Beginner Courses

- User Experience: The Beginner's Guide
- Become a UX Designer from scratch
- Design Thinking: The Beginner's Guide
- Human-Computer Interaction
- Gestalt Psychology and Web Design: The Ultimate Guide
- The Practical Guide to Usability
- Web Design for Usability
- UI Design Patterns for Successful Software
- The Psychology of E-Commerce: How to Sell Online
- Information Visualization
- Interaction Design for Usability

Intermediate Courses

- Accessibility — How to Design for All
- Mobile User Experience (UX) Design
- User Research — Methods and Best Practices
- Emotional Design — How to Make Products People Will Love

Intermediate Courses (continued)

- Information Visualization: Getting Dashboards Right
- Conducting Usability Testing
- How to Become a Freelance Designer
- UX Management: Strategy and Tactics
- Gamification — Creating Addictive User Experiences

Advanced Courses

- How to Design for Augmented and Virtual Reality
- The Ultimate Guide to Human Perception and Design
- The Brain and Technology: Brain Science in Interface Design
- Dynamic User Experience: Design and Usability
- Affordances: Designing Intuitive User Interfaces
- The Psychology of Interaction Design: The Ultimate Guide
- Get Your Product Used: Adoption and Appropriation
- Formal Design Methods: Formalism and Design
- How to Create Intuitive Products by Imitating Physicality

Global Enterprises who Trust Us

These industry leaders represent a handful of organizations who use IDF's Company Membership to train their cross-functional teams in UX design.

IDF Instructors and Board

Our course instructors include:

Frank Spillers, CEO of UX Consultancy Experience Dynamics

William Hudson, CEO of UX Consultancy Syntagm Ltd

Alan Dix, author of bestselling university textbook

Members of the IDF Board include:

Don Norman, usability expert who coined the term "UX design"

Irene Au, Design Partner at Khosla Ventures

Daniel Rosenberg, Founder of rCDO UX and Former CDO at Oracle and SAP

Train Your Teams in UX Design

Contact us to find out more:

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Find us on social media:

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